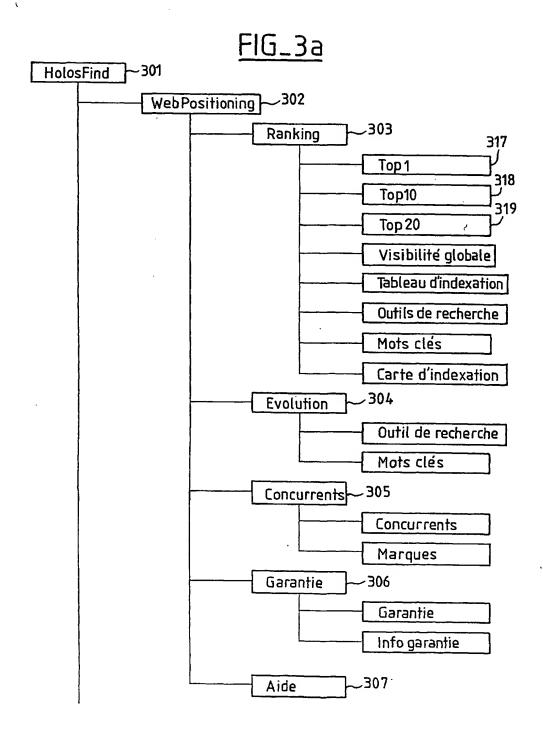
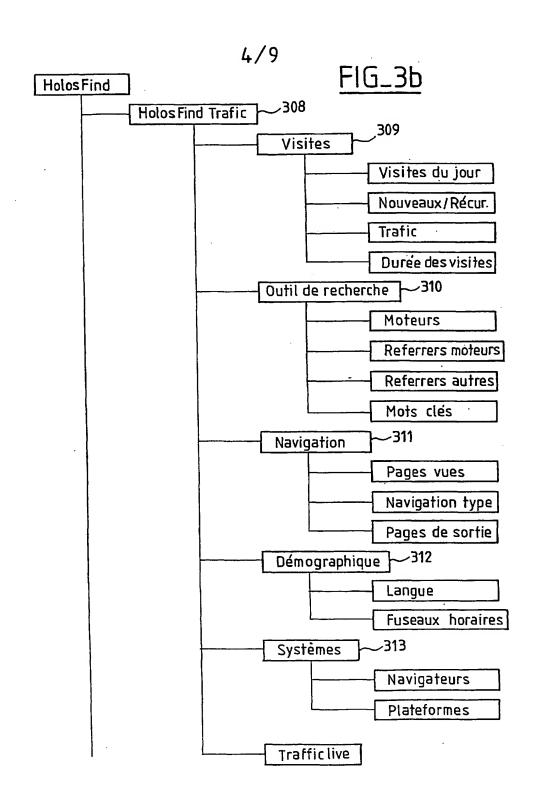
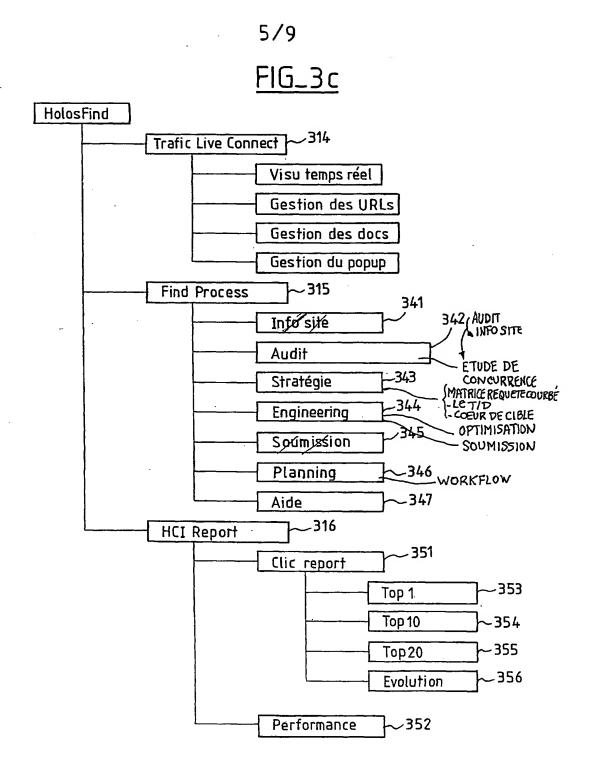


3/9





BEST AVAILABLE COPY



BEST AVAILABLE COPY

FIG_4

HOLOSFIND							
·				Votre w	eb posi	<u>fionin</u>	g Instant Access Board &
WEB POSITIONING	;						BIENVENUE EB POSITIONING
TOP 1 VISIBILITY		INDEX	II) HE	LP? PRIN	τ <u>C</u> ,		RANKING
MOTS CLESEN POLE POSITION 01/11/02 Ce tableau montre tous les mots clés positionnés en première position.			0000	MOTS (GLOBAL BOOLEEI SIMPLE		0 0 0 0	TOP 1 TOP 10 TOP 20 Visibilite globale Tableau d'indexation
TOP ONE REPO					ОК	0	Outils de recherche Mots clés Carte d'indexation
	<u> </u>			<u> </u>	_	0	Aide
OUTIL DE RECHERCHE Voila Look Smart Direction All the Web Alta Vista Alta Vista France ACL Search Francité Google	POSITION 1 1 1 1 1 1 1 1 1	veil réfe réfe réfe réfe réfé	renc renc renc renc renc renc	eférencem ement ement, co ement, co ement, co ement, co ement, co ement, co	m m m m		EVOLUTION CONCURRENTS GARANTIE AIDE TRAFFIC REPORT FIND PROCESS

OPTRAFFIC REPORT	
www.loreal.it 12,01/2001 to 12,20/2001	INDEX THELP ? PRINT B
DATE RANGE 12/01/2001 to 12/20/2001	2001
PAGES VIEWS DECEMBER VISITORS 12/20	A S S S S S S S S S S S S S S S S S S S
GLOBAL TRAFFIC FROM SE NOVEMBER VISITORS 14/01to 11/20	DECEMBER GLOBAL TRAFFIC FROM SE
D _D SYNTHESIS	1045
Global traffic from Search engines Is the total of traffic from Search engines and from referring Urlsfrom search engines.	NOVEMBER GLOBAL TRAFFIC FROM SE
Analysed Date Range: 04/41 to 20/41 and 04/12 to 20/12. the visitors number increased by 56 % between november and december.	11/01 to 14/20 257
Analysed Date Range: 01/11 to 20/11 and 01/12 to 20/12. Search engines traffic increased by 44% between november and december	INCREASE GLOBAL TRAFFIC FROM SE
Analysed Date Range: 01/41 to 20/41 and 01/12 to 20/12: the visitors number increased by 64 % between november and december.	+788 Visitors
Analysed Date Range: 01/11 to 20/11 and 01/12 to 20/12, we can see a global traffic increase from Search engines of 306%	

FIG_5

8,

HOLOSFIND POWERD by REFERENCEMENT.C	HOLOSFIND POWER by REFERENCEMENT.COM 0 MI	Bonjour, Michael Guez	Jeudi, 31-7-2003 12:33:42	27 57
=	HOLOSFIN	Bienvenue Michael Guez HOLOSFIND Office Consultant vous souhaite une agréable séarce de travail	Bienvenve Michael Guez une agréable séance de travail	
	1. D'àbord, choisir un service HOLOSFIND TECHNOLOGIES PORTFOLIO	2. Ensuin, filtreryos dossiesparchartets TOUTES	nombrede nombrede	
	O HOLOSFIND WEB POSITIONNING O HOLOSFIND TRAFIC AUDIT	3. sélectionnez un dossier. Tous les dossers devotre portèteuille	+	
	O HOLOSFIND CONNECT INDEXING		Recherche Intuitivo:	
	О ноцояльно	4. continuer		
	O Holosfub Information Access Board	5. Consulter vaspartetolinspar service: Tous les services HOLOSFIND Q	ade do	
			Recherche infuitive sur tout les services :	
			-	

9/9

FIG_7

HOLOSFIND POWERED BY REFERENCEMENT COM O	Bonjavr, Jevá. 34-7-2003 42:44:50
CONSOLE ADMINISTRATION V 2.0 ADMINISTRATION HOLOSFIND Création - clients - dossiers - consultants - Optimiseurs - Modification - Suppression - Liste des clients/Dossiers - Liste des consultants - CHARTES HOLOSFIND - Paramètres - HolosFind Find - HotosFind Connect Indexing - Demandes à valider - Demandes en cours - Demandes classées - REPORTING - Facturation - Paramétrage INKTOMI - Free Referencement	Insertion d'un nouveau consultant Nom consultant 23 Prénom consultant Password Password Fax: Email: Ajouter un consultant